



CITY OF NEW HAVEN

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MAYOR

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February 9, 2021

MEDIA ADVISORY

Mayor Elicker Celebrates Three New Business Openings on Howe Street

Event kicks off Valentine's Day "Shop & Stay Local" campaign

NEW HAVEN, Conn. – On Wednesday, February 10, at 1 PM, Mayor Justin Elicker will join City and elected officials, business leaders, and the owners of three new Howe Street businesses for a succession of ribbon-cuttings celebrating the continued resilience of the City's small business community. The event also kicks off New Haven's Valentine's Day "Shop & Stay Local" campaign.

The festivities will begin in front of [Pataka](#), a restaurant at 140 Howe St., and continue to the outside of [Any Occasion Creation Florist](#), 89 Howe St., and conclude at [Devil's Diet](#), a café and dessert bar on the ground floor of the Novella Apartments at 1245 Chapel Street (entrance is on Howe Street).

The celebration is part of the ongoing "Together New Haven" and "Eat New Haven" economic effort to support New Haven's small business community.

Howe Street Businesses Ribbon cuttings/Valentine's Day "Shop & Stay Local" Tour

Mayor Elicker, Michael Piscitelli, Alder Douglass, Steve Matiatos, Ginny Kozlowski, Anthony Giano, Romy Singh, Harry Singh, Carrien Davis, Alba Estenoz

140 Howe Street

New Haven, CT

Wednesday, February 10, 2021

1 PM

Media coverage is encouraged. Please wear a facemask.

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165 Church Street, New Haven, CT 06510